

LaSalle College

## **CREATING SUCCESS!**



**Montréal, October 5, 2009** – Since it was founded as a business college 50 years ago, up until its current status as a leading educational institution in Québec, Canada and twenty-one urban centres across the world, LaSalle College has continuously developed its technical, pre-university and vocational programs with the same common goal: student success.

In addition to offering Canada's largest fashion school and being recognized worldwide, LaSalle College also plays an important role in training future professionals in tourism, hotel and food services management, computer science, business management and a number of fields in the service industry.

LaSalle College's Director General, Jacques Marchand, notes that although the organizational structure and programs may change, the College's mission always stays the same: "Our prime objective is to provide training in fields with career opportunities, to offer courses designed with industry leaders, and to provide our students with a unique pedagogical approach and an educational model that equips them with all the tools they need for success."

"The world is evolving and the needs of employers are constantly changing. That's why the content of our programs is constantly evaluated by committees of industry professionals," says Marchand.

It is this changing market that has, over the last few years, created a very significant place in our vast service industry, as reflected in our public and private daycare networks, our services for the aging population, and the renewed interest of Quebeckers in financial products and property acquisition, as well as a large number of citizens from around the world who have come to reside with us.

To respond to this fast-growing demand and help today's organizations meet society's new needs, LaSalle College now offers a pre-university DEC in social sciences that emphasizes cultural differences, one of the main components of LaSalle College's success. Moreover, a DEC in specialized education and in early childhood education are offered, in addition to a whole new range of technical training programs in the service industry that train students to work as personal insurance agents and brokers, real estate agents and brokers, mortgage and consumer credit specialists, financial advisors and immigration consultants.

“In light of market globalization and with the growing demand in the fields of design, fashion marketing, hotel management, tourism, food services, computer science and business management, our new programs offer clients the training they need for today’s and tomorrow’s job market, with constant focus on the success of our students; first in their studies, then in the job market,” Marchand concludes.

For more information, please feel free to visit our website, [www.lasallecollege.com](http://www.lasallecollege.com), or to speak with one of our advisors.

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**Information:** Julie Simard / MAXXUM / 514 939-4445